

APPLICATION TO EXHIBIT AT THE NATIONAL PIZZA & PASTA SHOW



National Pizza & Pasta Show
 Stephens Convention Center
 Rosemont/O'Hare, Illinois
August 22 - 23, 2023

SHOW MANAGEMENT USE ONLY

2023 Booth # _____
 2023 Dimensions _____
 Corner (s) _____
 Show Mgr. Initials _____

EXHIBITOR CONTACT (This is the online exhibitor listing contact and the key person to receive all show-related communications)
 Please proofread the information in the area below carefully. All details for booth furnishings, badges and company listings will be sent to the email address listed below. Contact name and title will not appear in company listing. For additional value-added sponsorship opportunities, please refer to the sponsorship form on our website: www.nationalpizzashow.com

Parent Company: _____

Exhibiting As Name (will be listed on all show materials): _____

Key Contact Name: _____ Title: _____

Sales Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

Email Address: _____

Website: _____

Please choose product category: Toppings Ingredients Plant-Based Point of Sale Systems Décor & Furnishings
 Equipment Boxes Technology Services Pasta & Sauces Packaging/Take Out Solutions
check all that apply Tableware/Small Wares Distributor Delivery Education & Training Online Ordering Systems

EXHIBIT SPACE & EVENT MARKETING: (please refer to the official floor plan for space availability)

Booth Preference (list 3 choices):

Booth Dimensions:

1. _____ 2. _____ 3. _____ Depth _____ x Frontage _____ = Total Sq Ft _____

A. Booth Package:

Single Space Only (must select if just one booth): Includes company profile description and listing in our Show Directory and in our media releases. Single booths of 10' x 10' dimension, cost: **\$2200**. 5 exhibitor staff badges included. For corner fee, see B.

Multiple Booth Spaces. Cost: **\$2000** per 10' x 10' exhibit space. 5 staff badges per space. (**\$20**/sq. ft., plus any corner fee: see B)

Exhibitor Basic Furniture Package, which includes: one 6' x 30" skirted table, two side chairs and one wastebasket at a cost of **\$150** per 10' x 10' booth space. Electrical service costs extra and is provided by Rosemont Exposition Services, separately.

Additional Staff Admission Badges beyond the 5 per booth space free allotment are **\$25** per badge. No. of badges _____.

Post-Show Constant Contact E-blast promotion to entire attendee database. Cost: **\$750**. Only 15 available. *** Bundle any sponsorship with a one-page ad in our printed 5.5" x 2.5" COUPON BOOKLET to be distributed to 5000 pizzeria buyers.

Post-Show Postcard Mailing (U.S. only) to entire attendee database. Cost: **\$1000** in addition to mailing house charges. Only 10 available.

Sponsorship of the Legends of Chicago Pizza Awards, includes: recognition on show website, in national press releases, in show announcements onsite, your company logo included on the official award plaques and future ability to co-sponsor awards at future pizza shows. Be part of Pizza Industry history. Cost: **\$1000**. Only 5 available.

B. Corner Upgrade Cost: Corner - **\$200** Peninsula - **\$400** Island - **\$1000**

C. Optional Marketing Add-Ons and Sponsorships:

1. **Display in the Product Showcase:**

Basic - **\$195**
 Enhanced Position - **\$295**
 Featured Sponsor - **\$595**

2. **Registration Sponsor:**

Reg Area Mega Signage, Flyer in Show Tote Bag, Badge Logo Imprint, Show Directory Spotlight **\$5000**

3. **Mega Banner Lobby Display:**

\$1 | **\$1200** for 8' x 8' Huge Banner (includes production costs)

4. **Educational Seminar Sponsor:**

Official Sponsor for Seminar Area **\$5000**

EXHIBITING / MARKETING FEES:

Booth Cost (A): \$ _____

Corner Cost (B): \$ _____

Mktg Add-Ons (A&C): \$ _____

Sponsorships (A&C) \$ _____

Total: \$ _____

Payment Date: \$ _____

For additional marketing and sponsorship opportunities, please visit our website under the heading of sponsorship packages: www.nationalpizzashow.com Sampling of food and beverage is permitted by R.E.S.

NAME _____ **SIGNATURE** _____ **DATE** _____

*My company agrees to abide by the rules and policies set forth on the back of this form.

PAYMENT POLICY, SCHEDULE & CANCELLATIONS

Please make check payable in US funds and mail to:

Expo Media, Inc.
 4846 N. University Drive, Ste. #134
 Fort Lauderdale, FL 33351
 754-246-6112 (tel)
 954-462-6672 (fax)
sales@nationalpizzashow.com
www.nationalpizzashow.com
 Federal Tax ID: 26-4615349

Payment Schedule:

April 1st, 2023 - 100%

A payment must be returned along with this signed Application & Exhibit Agreement. If exhibit space is contracted on or after April 1st, 2023, full payment is due to secure space.

Please complete, sign and fax this agreement to: 954-462-6672
 Paying by credit card? A separate cc form will be provided.

CANCELLATION POLICY

DATES:	Cancel/Withdraw (% of total exhibit fee)	Downsize (% of total exhibit fee differential)
PRIOR TO APRIL 1st, 2023	50%	50%
ON OR AFTER APRIL 1st, 2023	100%	100%