

PIZZA SHOW SEMINAR SCHEDULE

(MEETING ROOMS/SPEAKERS FOR EDUCATIONAL SEMINARS)

ROOM 1 – Stephens Convention Center Meeting Rooms

Tuesday, August 23, 2022

11am - 12 noon: **Anthony Iannone**, Pizza & Education at the North American Pizza Academy

12 noon - 1pm: **Zack Oates**, Is Hospitality Dead? 5 Secrets to unlocking the New Table.

1pm - 2pm: **Joel Manning**, CPA, Did you receive your ERC credit? (Employee Retention Credit)

2pm - 3pm: **Alex Vasikin**, Make every Delivery Profitable with the Hybrid Delivery Model.

3pm - 4pm: **Izzy Kharasch**, Where is my Money? Prevent theft in your restaurant operation.

4pm - 5pm: **Jonathan Porter**, Navigating different styles of pizza in a Big City Market.

ROOM 1 - Stephens Convention Center Meeting Rooms

Wednesday, August 24, 2022

10am - 11am: **Bob Vergidis**, Adapting to an Evolving Industry. Trends & New Markets.

11am - 12noon: **Brian Margulis**, Proper Staff Training & Service Orientation. Roosevelt Univ.

12noon - 1pm: **Shane Murphy**, Use Text Message Marketing to Generate More Revenue.

1pm - 2pm: **Steve Green**, The Bright Future of Pizza. PMQ Media Panel Discussion.

2pm - 3pm, **Dale Willerton**, Negotiating Commercial Leases & Renewals. The Lease Coach

3pm - 4pm, **Ralf Tschenschner**, Yeast 101. Understanding & Using Different Types of Yeast.

4pm - 5pm, **Ward Olgreen**, Turning Data into Dollars. Who's Your Data? Marketing Vitals

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ROOM 2 - Stephens Convention Center Meeting Rooms

Wednesday, August 24, 2022

10am - 11am, **Dirk Ahlbeck**, CPA. Best Practices & Metrics of Successful Restaurants.

11am – 12 noon, **Pasquali Di Diana**, Bacci Pizzeria. Think and Grow Rich in the Pizza Business.

1pm – 2pm, **Emiliano Jocker**, iFranchise Group, Is your Restaurant Franchisable?

2pm to 3pm, **Robert Bernstein**, Labor Attorney, Hiring and Retaining Employees.

3pm – 4pm, **Noah Paaymans**, Taking Increased Phone Orders Amidst a Labor Shortage Crisis.

ROOM 1 - Stephens Convention Center Meeting Rooms

Thursday, August 25, 2022

10am - 11am, **Allan George**, From Concept to Franchising ... taking your brand national.

11am - 12noon, **Kelly Grogan**, Ghost Kitchens & Virtual Restaurants – How to start!

12noon - 1pm, **John Scully**, Utilizing a Call Center for Higher Volume. Pizza Cloud

1pm - 2pm, **Peter Regas, Jonathan Porter, Steve Dolinsky** ... Who Invented Deep Dish Pizza.

2pm - 3pm, **Dale Willerton**, Negotiating Commercial Leases & Renewals. The Lease Coach

3pm - 4pm, TBA

4pm - 5pm, TBA