

APPLICATION TO EXHIBIT AT THE NATIONAL PIZZA & PASTA SHOW



National Pizza & Pasta Show
 Stephens Convention Center
 Rosemont/O'Hare, Illinois
August 24 - 25, 2022

SHOW MANAGEMENT USE ONLY

2022 Booth # _____
 2022 Dimensions _____
 Corner (s) _____
 Show Mgr. Initials _____

EXHIBITOR CONTACT (This is the online exhibitor listing contact and the key person to receive all show-related communications)
 Please proofread the information in the area below carefully. All details for booth furnishings, badges and company listings will be sent to the email address listed below. Contact name and title will not appear in company listing. For additional value-added sponsorship opportunities, please refer to the sponsorship form on our website: www.nationalpizzashow.com

Parent Company: _____

Exhibiting As Name (will be listed on all show materials): _____

Key Contact Name: _____ Title: _____

Sales Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

Email Address: _____

Website: _____

Please choose product category: Toppings Ingredients Plant-Based Point of Sale Systems Décor & Furnishings
 Equipment Boxes Technology Services Pasta & Sauces Packaging/Take Out Solutions
check all that apply Tableware/Small Wares Distributor Delivery Education & Training Online Ordering Systems

EXHIBIT SPACE & EVENT MARKETING: (please refer to the official floor plan)

Booth Preference (list 3 choices):

Booth Dimensions:

1. _____ 2. _____ 3. _____ Depth _____ x Frontage _____ = Total Sq Ft _____

A. Booth Package:

Single Space Only (must select if just one booth): Includes company profile description and listing on our website and in the PMQ Show Issue. Single booths of 10' x 10' dimension, cost: **\$2200**. 5 exhibitor staff badges included. For aisle corners, see B.

Multiple Booth Spaces. Cost: **\$2000** per 10' x 10' exhibit space. 5 staff badges per space. (**\$20**/ sq. ft., plus any corner fee: see B)

Exhibitor Basic Booth Package, which includes: one 6' x 30" skirted table, two side chairs and one wastebasket at a cost of **\$150** per 10' x 10' booth space. Electrical service will be provided by Rosemont Exposition Services, the in-house contractor.

Additional Staff Admission Badges beyond the 5 per booth space free allotment are **\$50** per badge. No. of badges _____.

Post-Show Constant Contact E-blast promotion to entire attendee database. Cost: **\$500**. Only 25 available!

Post-Show Postcard Mailing (U.S. only) to entire attendee database. Cost: **\$1000** in addition to mailing house charges. Only 15 available.

Sponsorship of the Chicago Pizza Hall of Fame Awards, includes: recognition on show website, in national press releases, in show announcements, your company logo on the official award plaques and future ability to co-sponsor at future shows. Be part of Chicago history. Cost: **\$1000**. Only 5 available.

B. Corner Upgrade Cost: Corner - **\$200** Peninsula - **\$400** Island - **\$1000**

C. Optional Marketing Add-Ons:

1. **Entry in the Product Showcase:**

- Basic - **\$195**
- Enhanced Position - **\$295**
- Featured Sponsor - **\$595**

2. **Marketing Package:**

- Basic Product Showcase, Website Logo, Facebook Post, E-blast Logo - **\$495**

3. **Badge Lanyard Sponsor:**

- \$5000** for 7500 lanyards (includes production costs)

EXHIBITING / MARKETING FEES:

Booth Cost (A): \$ _____

Corner Cost (B): \$ _____

Mktg Add-Ons (C): \$ _____

Total: \$ _____

Deposit: \$ _____

Balance Due: \$ _____

*For additional marketing and sponsorship opportunities, please visit our website under the heading of sponsorship packages: www.nationalpizzashow.com
 Sampling of food and beverage is permitted by R.E.S.*

NAME _____ **SIGNATURE** _____ **DATE** _____

*My company agrees to abide by the rules and policies set forth on the back of this form.

PAYMENT POLICY, SCHEDULE & CANCELLATIONS

Please make check payable in US funds and mail to:

Expo Media, Inc.
 4846 N. University Drive, Ste. #134
 Fort Lauderdale, FL 33351
 754-246-6112 (tel)
 954-462-6672 (fax)
sales@nationalpizzashow.com
www.nationalpizzashow.com
 Federal Tax ID: 26-4615349

Payment Schedule:

With Application - 50%
 By February 28, 2022 - 100%

*A payment must be returned along with this signed Application & Exhibit Agreement. If exhibit space is contracted for after February 28, 2022, full payment is due to hold space.
 Delinquent payments may cause forfeiture of space assignment.

Please complete, sign and fax this agreement to: 954-462-6672
 Paying by credit card? A separate cc form will be provided.

Cancellation, Withdrawal, Downsizing & Default Schedule for Liquidated Damages

DATES:	Cancel/Withdraw (% of total exhibit fee)	Downsize (% of total exhibit fee differential)
PRIOR TO FEBRUARY 28, 2022	50%	50%
ON OR AFTER FEBRUARY 28, 2022	100%	100%